

# SCOTIA DISTRICT MANAGEMENT ASSOCIATION INC.

## SCOTIA BUSINESS IMPROVEMENT DISTRICT

### NOVEMBER 13, 2013 MINUTES

A monthly meeting of the Scotia Business Improvement District was held on Wednesday, November 13, 2013 at the Scotia Diner, Mohawk Avenue, Scotia, NY

The meeting was called to order by Chair Cathy Gatta at 8:07 a.m.

Present: Nell Burrows, Ken Swain, Kris Kastberg, Gary Kelly, Alan Payette, Tom Gallant, Jeff Gabriel, Ed Rosenberg, Charlie Palmer, Tina Koehler

1. **Approval of Minutes:** MOVED by Ken and seconded by Cathy to approve the minutes of the October 2013 meeting; unanimously approved.
2. **Treasurer's Report:** Ken noted that there was only one expense for the previous month and interest was paid on the money market account. He said we are well ahead of the budgeted expenses. He said we filed an extension for the 990 return which goes through January. MOVED by Jeff to accept the treasurer's report and seconded by Gary; unanimously approved.
3. **Chairman's Report:** Cathy said that Ray Gillen's visit to the BID last month had motivated him to follow up on some work here in the Village and along with Mark Storti of Economic Development in Schenectady, they took some pictures of the CVS and will be contacting them. Cathy said she told Ray about the light pole situation at CVS as well. Ray is also working with the Subway building which will be getting a new façade and has been working with Roy Matthews to try and get that space rented. The Scotia Motors used car lot was also cleaned up. She said the McDonald's lot has to sit for 90 days before it can be sold, but there is a license agreement to access the property and until the purchase it will be used as overflow parking for the Glen Sanders Mansion.

Tim McFarland will be moving the flower pots; Gary added that the High School Art Dept is interested in a contest to paint the pots. There was a question about using the old sewage plant for storage of the benches again. There will be no Winter Fest in the park this year.

Website: Cathy received a quote for maintenance of the site and had information; she added that another person she had contacted did not return her calls. The hourly rate on the quote is \$50. Cathy said we would be redoing some of the

pictures of Village businesses and need to come up with colors for banners and the site. Kris asked if the person who maintains the Freedom Park website had been contacted and added that the Village is considering using him. Nell will contact this person for a quote. Gary asked about the Facebook page and Cathy said there are many administrators for this page.

4. **Executive Director:** Nell said she has a couple of photographers to contact. She said the brochure is mostly set with one panel still to fill, which will be a collage of Scotia pictures. The BID was asked to become the naming sponsor of Holiday on the Ave for \$1,000. MOVED by Tina and seconded by Gary that the BID sponsor HOA for \$1,000; unanimously approved.

Nell said there will be a window decorating contest as part of the event and it was suggested that there be a photographer taking picture of both the daytime and evening scenes—Nell will contact photographers.

Small Business Saturday falls on the Saturday after Thanksgiving—Nov 30—if anyone is interested in participating contact Gail Hopper at the Chamber for promotional materials. Nell said Rich Adams will have information about movie screen ads at the next meeting. She added that someone had inquired about rental space on the Avenue.

Nell brought up the question as to whether we need to have full monthly meetings every month and suggested full meetings every other month with the Executive Committee meeting on the alternate months. Gary suggested evening meeting to try and get more attendance and suggested a Feb or March evening meeting including some type of presentation. Cathy suggested doing this at the annual meeting from 7-9 p.m.

5. **Special Events:** No report
6. **Municipal Report:** Mayor Kastberg reported that the contractor has said the Western Gateway Bridge should be completed by the 1<sup>st</sup> of the year; he added there is no way to remove the solid wall on the south side of the bridge and the multiple use lane will not have a barrier against vehicle traffic.

The mayor said the water meter replacement project is complete and meters will now be read in 3 days; the new meters also have leak detection ability. He also noted that village employees had brought in the docks saving a substantial amount of money for the Village; Gary asked how many people had used the docks—Kris said about 20, adding that if people dock and don't pay the Village can impound the boat.

The Mayor said Niagara Mohawk has been replacing poles on Mohawk Avenue and it has created issues since Verizon and Time Warner also have to move their

wires to the new poles. He is looking at a local law requiring a utility to quickly notify other pole users of the need to move their wires.

Kris said the Planning Board is undertaking a project which maps how to move biking, walking and stroller traffic through the municipality via the best possible route. He said 302 Mohawk Ave was sold at auction for \$56,000 and added that the Scotia Diner is the first business to ask about putting a television sign on the Avenue—there is no ordinance against this. He added that he had approached a local restaurant owner about buying O’Leary’s but the restaurant business is slow right now and there was no interest in additional sites.

7. **Old Business:** Charlie Palmer had received a quote for Directors’ and Officers’ Insurance of \$402.50 annual premium. MOVED by Jeff and seconded by Gary that the BID purchase DandO Insurance; unanimously approved.
8. **New Business:** “Your Hometowne” Magazine was discussed regarding placing an ad with Village businesses—Gary will contact Cheryl and invite her to the next meeting.

MOVED by Jeff and seconded by Gary to adjourn the meeting; unanimously approved.  
The meeting adjourned at 9:25 a.m.

Tina Koehler  
BID Secretary